

Following the 2006 National Conference and Annual General Meeting, the IMAA board and staff have developed an action plan based on the recommendations presented by the membership during the open forum session and from ongoing work carried over from recent years. These items have been organized to reflect the advocacy priorities and services to be implemented over the coming year.

As the Alliance celebrates its 25th anniversary, it is interesting to note that many of the issues that were critical to address in 1981, such as: censorship, the dominance of the commercial media industry, diversity, new technology, archives, and funding, are all still vital concerns for our member organizations today. Our activities in the coming years will continue to address these and many other issues through the work by the IMAA board, staff, sub-committees, and the membership-at-large.

IMAA will continue to respond to issues as they arise. Input is always welcome from the IMAA membership and the larger Canadian independent media arts community. IMAA also encourages members to contact us should they be interested in joining a sub-committee.

The 2007 Annual General Meeting will be taking place in Montreal next September. This will be a two-day event; one day for regional meetings and a second day for an open forum session and AGM. In the months following the 2007 AGM, the IMAA will coordinate regional forums that will mobilize IMAA members, regional funders and representatives from the media arts and visual arts communities.

The forums will reflect the current situation of independent media arts within each of the six IMAA regions: Pacific, Prairies and Northwest Territories, Ontario, Quebec, Atlantic and NIMAC. The scope of the reflections will present issues that are of importance to film, video, audio, new media and also look at new practices and trends within artist-run culture in general.

The National Conference is being planned for 2008 and will take place in Kelowna, BC, hosted by the Alternator Gallery. This will be a four-day event featuring roundtables, workshops and screenings and will also include a one-day National Summit that aims to consolidate the regional forums. The Summit will bring together IMAA members, regional and national funders and the artistic community at large. The Summit will invite each region to present reports, followed by an open forum. Delegates will be invited to put forward recommendations that will shape the activities for the IMAA.

IMAA's vision and activities can be seen through three core activities: advocacy, community, and communications. These are developed in response to key issues brought forward by the membership. The following document outlines the action plan detailing the specific tasks to be carried out over the coming year, as ratified by the IMAA Board of Directors, and to be reported on at the 2007 AGM.

### ADVOCACY:

- To stay informed and to keep members informed about **federal government** policy developments, current political situations, and to respond to critical situations when needed, and when possible in collaboration with other advocacy groups who share principles, vision and values that reflect the IMAA's diverse, distinct members.
- To contribute to the Canada Council **Preservation** study and to launch an advocacy campaign that aims to expand the process of preservation, archiving, cataloguing, and collection maintenance for Canadian media art works, and highlights the critical need for the preservation and archiving of Canada's Indigenous cultural works.
- To lobby the **Department of Canadian Heritage** to recognize independent film, video, and new media as an artistic practice within the guidelines of the Canadian Arts and Heritage Sustainability Program.
- To lobby federal funding agencies such as **Telefilm** Canada and the **National Film Board** to ensure that the allocation of public funds addresses the needs of the independent film, video, and new media sector, and to participate in federal government studies and consultations in the interest of Canada's independent media artists.
- To continue the dialogue with the **National Gallery of Canada** in order to see an increase in the collection and exhibition of media arts within the contemporary section and to advocate for a discipline-specific media arts curator.
- To re-activate the **Censorship Advisory Network (CAN)** using the online forum and to develop a toolkit to assist artist-run organizations should incidents of censorship arise.

### COMMUNITY:

- To continue concerted **outreach** efforts to groups and organizations representing **aboriginal** media artists, **culturally diverse** artists, and **new media** artists in order that they join and participate actively as IMAA members and to ensure that they are present as active participants represented at IMAA national conferences and Annual General Meetings.
- To address the need for **health benefits** and **increased wages** for cultural workers in the artist-run community. A group insurance plan for members will be investigated.
- To facilitate additional **networking** opportunities at the **National Conference** and to ensure that the new open forum session is further developed into an effective means for acquiring the key issues and concerns directly from the IMAA membership.
- To make available the **rate schedule** developed by the Distribution organizations that establishes base rates and to continue discussions with CARFAC so that they may adopt the IMAA-recommended rates for media arts as part of their fee schedule.

### COMMUNICATIONS:

- To develop the IMAA **website** to include online forums for discussion groups and equipment listings, toolkits and other services for its members.
- To post the **facilities** on-line forum and to develop a tool-kit that highlights funding resources and strategies that will assist organizations in securing permanent spaces within their communities.
- To hold an on-line forum regarding the need to **standardize formats** for distributors, festivals and presenters.

## **IMAA SUBCOMMITTEES**

### ***About the Subcommittees:***

Ad-hoc Subcommittees may be struck to deal with any pressing issues the Alliance is facing. Currently the only Standing Committee is the Human Resources committee that is comprised of the Executive of the board.

The Chair of a Subcommittee is selected by the Board of Directors. Members of the committees do not have to be members of the organization or the Board of Directors. A minimum of one board member will sit on the committee to assist with communications with the appointed board. A committee shall be comprised of a minimum of two people.

The Subcommittees shall provide a written report to be circulated to the Board of Directors. Highlights, a summary of the report or the full report is to be made available to the membership by being placed on our website. Subcommittees should submit a quarterly report, ideally prior to any board meetings. The committees are responsible to report directly to the board.

Subcommittees are designed to promote discussion and on-going communication with the membership in a specific area. Committees assist with any specific issues relating to recommendations brought forward at the National Conference.

Subcommittees may suggest actions to the Board of Directors. Committee members may represent the IMAA at meetings as deemed pertinent by the chair of the Subcommittee. Committee members may not make any decisions that contravene the mandate of the organization itself or the by-laws of the corporation.

Committees are asked to report to the Board of Directors and make recommendations. At that time, the board will make a decision as to whether the committee is to act on the recommendation or not.

Committees may source outside experts in a given area to help oversee their tasks.

### ***Current Subcommittees:***

- Censorship Advisory Network
- By-Laws
- Diversity
- Rate Schedule
- Archives and Preservation
- Fundraising
- Employment Standards
- AGM and National Conference

To join a Subcommittee or for more information please contact Jennifer Dorner at [dir@imaa.ca](mailto:dir@imaa.ca)