



**Independent
Media Arts Alliance**
Alliance des arts
médiatiques indépendants

Montreal, Thursday April 14, 2011

Hon. David Alward
Premier of New Brunswick
Office of the Premier
Fredericton, NB E3B 5H1

Dear Premier Alward,

On behalf of the Independent Media Arts Alliance (IMAA), a national organization representing over 80 independent film, video and new media centres in all parts of Canada, I am writing to express concern over the Government of New Brunswick's decision to eliminate the New Brunswick Film Tax Credit.

This move will severely affect the larger media arts industry in the Atlantic region. Not only will this cut will have enormous consequences to the film industry in New Brunswick it will have detrimental outcomes to the media arts community as a whole.

In smaller Canadian communities there is inter-dependence between the various levels of media art production within the global ecology of the film industry. Cutting support to professional filmmakers is a deterrent for emerging artists and students hoping to establish themselves in New Brunswick.

The Canadian film industry depends on a strong, healthy foundation that includes support systems to artists at all stages of their careers and in all parts of Canada.

The IMAA urges the Government of New Brunswick to reconsider its decision to eliminate the Film and Television Tax Credit.

Sincerely,

Jennifer Dorner, National Director