



**Independent
Media Arts Alliance**
Alliance des arts
médiatiques indépendants

ANNUAL REPORT 2014-2015

2015 Annual General Meeting
September 8, 2015
Teleconference

IMAA - AAMI
4067 Boul. St-Laurent Suite 200-A
Montreal, QC H2W 1Y7
514.522.8240 info@imaa.ca www.imaa.ca

TABLE OF CONTENTS

Mandate	3
President's Report	4
National Director's Report	5
Regional Reports	8
Board of Directors	12
List of Members	14
History and Principles	20
Annual Financial Report	annexed

MANDATE

The Independent Media Arts Alliance (IMAA) is a member-driven non-profit national organization working to advance and strengthen the media arts community in Canada.

Representing over 90 independent film, video, audio and new media production, distribution, and exhibition organizations in all parts of Canada, IMAA serves over 12,000 independent media artists and cultural workers.

The Objects of the Corporation are:

To promote media arts in Canada on a nation-wide basis by providing a forum for communication and discussion for independent media arts groups, by developing collaborative opportunities/relationships with other organizations who have similar objectives, by representing independent media arts in front of government agencies and the private sector and by publishing a newsletter to educate the public and its members about media arts.

IMAA PRESIDENT'S REPORT

I have only been interim president of IMAA for a very short period of time, and accordingly this will be a brief report.

2014-15 represents an important year for IMAA as the organization prepares for changes at Canada Council.

In April this year IMAA coordinated the in person board meeting at Urban Shaman in Winnipeg. The meeting saw former President Nikki Little step down and had valuable discussions about the future of IMAA and the proposed action plan. The meeting offered a valuable forum to discuss regional and national issues that inevitably affect us all as a field. The meeting also allowed members to begin the process of preparing for and examining the impact of changes at Canada Council as the program begins the process of changing and revision.

IMAA is also working to address new developments in the field with proposed leadership for change grant application to address information and toolkits to the membership, an initiative that developed from the in person meeting.

As president I would like to thank the staff, the current board, and the members involved in a number of IMAA initiatives, namely the overhauling of the constitutional documents, the Media Arts Prize committee. I would also like to thank Nikki Little for her work as president over the last year.

- Christopher Payne,
President of the Board (Available Light Screening Collective)

NATIONAL DIRECTOR'S REPORT

It's been a little over a year since this Alliance met in Halifax, and the year has been a very full one.

It was my first year as national director of this organization, and I've spent a large part of it in observation mode: speaking with members, becoming more familiar with the realities faced in different parts of the country and by different types of organizations. I've had fruitful conversations with the Board and its committees, establishing a very solid working relationship that will prove an asset to our future work.

Through these conversations I've become more fully aware of the complexity of the ecosystem that we call the media arts community. Our membership spans a wide range of activity: different artistic disciplines, different organizational forms, different priorities, different challenges and problems. What's reassuring to note is that despite all these differences, there are many commonalities and shared values that bind this alliance together.

IMAA has many accomplishments to be proud of this year but I'd like to focus on two in particular: one is a much higher level of communication and coordination between IMAA and its counterparts: NIMAC, CQAM, MANO AND AMAAS. Beginning in January these four organizations and IMAA have started meeting on a monthly basis, to exchange information, strategize together, and ensure that the impact of our activities is maximized through cooperation and pooling of resources.

The second accomplishment is the consultation process that led to the new Action Plan. This began in the spring and was a very thorough process: we conducted an online survey with our active members. I conducted interviews or conversations with a representative cross-section of IMAA's membership. We carried out an in-depth review of our past activities going back five years, assessing the impact of each of our initiatives. Armed with all these data and evaluations, we gathered the Board together for two days of retreat and reflection. This was an opportunity to discuss vision and strategy for the organization's future, a planning session facilitated by an external consultant.

The culmination of this work is the 7-point Action. The approach we take to the Action plan is slightly different from what IMAA has done in the past: whereas past strategic plans put emphasis on ongoing general activities, the 2015-2018 is focused on specific goals. We first establish seven broad goals, then decide on strategies to attain them, then implement those strategies in terms of concrete initiatives.

In the package you'll find an activity report for 2014-15. Some highlights of these activities include:

- IMAA's sustained engagement with the Canada Council's announced new funding model
- A meeting with Minister Glover's political staffers to discuss issues of concern to the media arts community
- Participation in Arts Day on the Hill 2014 and production of video interviews with MPs
- in-person meetings with IMAA members in Vancouver, Winnipeg, Toronto, Ottawa, Montréal, and Québec City and telephone meetings with members from all across the country.

Direct conversations with the membership are the single most valuable tool for orienting the priorities of this Alliance, and I will continue to be meeting and speaking with you all to seek guidance in the implementation and continued development of our Action plan. Also this year we completed an overhaul of the organization's constitutional documents, including its Bylaw and a new set of formal Written Policies.

Report on Activities 2014/15

ADVOCACY

- Canada Council for the Arts
- Invitation sent to Youssef El Jaï_15 05 21
- NASO meetings, October 19 and 20, 2015
- New Funding Model at CCA_Questions_15 03 11
- New Funding Model Letter_15 03 31
- New Funding Model Letter_2pages_15 05 13
- Response from CCA_New funding model Letter_15 04 13
- Tweets on the new funding model at CCA_15 06 04
- Meeting Minister_Ottawa_15 03 12
- Letter to Minister Glover_15 02 09
- NB Multimedia Initiative_15 03 23
- New_Brunswick_Letter_Response_15 05 12
- Arts Day on the Hill 2014_Video Interviews

FUNDING

CCA new funding model

RESEARCH

- Summary of the Arts' Council England Model
- Study on Theater
- 2014-15 Program Alignment Architecture of Canadian Heritage
- Artist Delegation
- Artists Fees
- Ethical guidelines for prize sponsors

COMMITTEES

Preservation

- Preservation Meeting Vtape March 31, 2015

Media Arts Prize

- Meetings via Teleconference organized from February 2015 (March 17th, June 22nd, July 22nd, August 4th)
- Partnership proposal sent to Via Rail
- Ethical Guidelines
- Job Call_15 03 30
- Hiring Committee_Interviews held in Toronto_15 06 30 National Conference in Quebec city
- Meetings via Teleconference (May 26th, February 24th, January 12th, November 26th, October 6th, October 15th, September 24th)
- In-person meeting in Quebec (January 12th 2015)

Fee Schedule Committee

- Communications sent through emails

Delegation

- Meetings via Teleconference and in-person meetings organized in Montreal, communications sent (August 27th, September 17th, October 2nd, 10th, 11th, November 3rd, 24th).

New By-Law

- Meetings via Teleconference (March 4th)

GRANTS

- Leadership For Change_15 09 10
- Initiative Grant_Artist delegation
- Negative response received from CAC_15 03 19

REGIONAL MEETINGS & PRESENCE OF THE IMAA

- AMAAS Conference_15 06 11 (4 days)
- Quebec Regional Meeting_15 03 09
- IMAA's Winnipeg Board Meeting_15 05 04 (2 days)
- Festival Winnipeg Film Group's 40th anniversary

SPECIAL PROJECTS

- IMAA's new website_15 07 01
- Arts Day on the Hill 2014_ (6 video Interviews: Irene Mathysen, Dean Del Mastro (not shown on YouTube), Nathan Cullen, Stéphane Dion, Elizabeth May.

COMMUNICATIONS & DEVELOPMENT OF NEW PARTNERSHIPS

- OEil de Poisson_15 01 12
- Goethe Institute_15 05 10
- Meeting with the Director of Freeze Frame Online_15 05 08
- ISEA 2015_15 08 18
- Journée sans culture_15 08 17

REGIONAL REPORTS

ATLANTIC REGIONAL REPORT

We asked our Atlantic Regional member organizations to report on the challenges and successes that they've encountered in the past year in their respective corners of the country.

New Brunswick

The New Brunswick Filmmakers Co-op is pleased to report that they received a touring grant from the province to present a 'Best of the Fest' selection from their film festival Silver Wave, which will screen in 7 different communities across the province. They have also recently upgraded to a 4K camera to allow their members a higher quality production experience. In terms of challenges they have experienced a trickle-down effect of funding cuts at both a federal level (NFB and CBC) and Atlantic regional level (Nova Scotia).

Our friends in Sackville NB at Faucet Media Arts Centre report an increase to their operating budget from the province, which has allowed them to create a new part-time position of Production Facilitator! Their equipment acquisitions grant has also allowed them to make significant upgrades to their film and digital inventories and they have offered multiple workshops to highlight this new gear. In terms of set-backs they were unsuccessful with a Young Canada Works internship grant that they have received in the past few years, which has left them short staffed leading up to their annual OK Quoi?! festival.

At Galerie Sans Nom in Moncton the biggest challenge was the transition to a co-directorship structure. Luckily this happened during a financially stable period at the gallery, which made the transition smoother. A big success for GSN was a significant increase to their operating grant from the province. This increase included funding for their music and sound art festival RE:FLUX and will allow them to program more workshops / conferences / other projects and receive better salaries (they were way below national average for an ARC).

Prince Edward Island

Over on PEI, IMAC has been making efforts to stimulate more experimental media arts creation. They recently sponsored and developed 2 installation pieces that will be presented at Charlottetown's Art in the Open festival. They ran a very successful program for youth called "I Made a Film." Challenges for IMAC include provincial government cuts to funding for Culture and the loss of NFB revenue, which make offering education and programming difficult.

Nova Scotia

In Nova Scotia the two member organizations CFAT and AFSCOOP were both rocked by the changes to the provincial tax credit system and in particular the loss of the provincial film funding body, Film & Creative Industries Nova Scotia (FCINS). FCINS funded major training and production programs at both centres and this loss has left them scrambling to find new revenue sources in order to keep their programs alive.

CFAT's successes include maintaining a stable staff, landing their first multi-year corporate sponsor and ending the fiscal year with a small surplus. In terms of specific challenges facing CFAT they site keeping up with rising expenses while facing frozen or declining government funding.

AFSCOOP completely wiped out their multi-year deficit and report being in the black for the first time since 2009! This turn-around is thanks to increased rental revenue due to the hard work of their

Technical Coordinator, increased grant revenue from some new granting programs (including brand new operational funding from the city of Halifax!) and a reduction in staffing. In the past year they have seen many of their members make the leap to working in feature films, thanks to initiatives like the Telefilm Micro-Budget and they are on the cusp of buying their first 4K camera thanks to a Canada Council equipment grant. Ongoing challenges include replacing \$50,000 worth of funding for the FILM 5 program, which was lost in the dissolution of Film & Creative Industries.

Newfoundland and Labrador

Over on 'the rock' NIFCO has been through a major renovation of their mixing theatre as well as upgrades to their post-production equipment. Through all this activity they were able to maintain their programs including Picture Start and the First Time Filmmaker program. They added an 8-part Documentary production class to their regular workshop offerings. Overall, production has been slightly down on the island, which impacts NIFCO in terms of rental revenues and training opportunities for crew.

Funding in NL remains stable and with an election coming up in October there have not been any cuts to provincial arts funding. Members of the NIFCO Board have been invited to participate in an art and culture think tank for both NDP and Liberal party leaders as they are forming their election platforms. Most importantly, NIFCO is celebrating their 40th Anniversary! They are hosting a series of summer screenings at the Rooms (provincial art gallery and museum) and presenting a spotlight screening at the Atlantic Film Festival in September. They are also working on a digital archive of stills from over the years of NIFCO events and members films.

NIMAC REGIONAL REPORT

In 2013 in Toronto, ImagineNative they had the 15th festival and it was very well attended, their 16th festival will be in the middle of October.

Also we participated in the European film market at a Biennale in Germany dedicated to Indigenous Cinema, which was a collaboration between ImagineNative, CCA, Telefilm and American and European organizations.

VIMAF from Vancouver underwent a strategic planning process with consultant to clarify their vision. The Festival in Ottawa, on Algonquin Territory, they did their 4th festival highest attended and very successful. For the first time they presented an indigenous curatorial incubator where emerging curators were given mentorship for a screening and exhibition.

In Saskatoon, Tribe Inc. had their 20th anniversary this year. A full year of programming very well attended.

NIMAC applied for the Ontario Trillium Fund for a big mentorship program we would like to do, looking forward to the results. They are two major studies conducted in the last year on the aboriginal screen sector, funded partly by Telefilm and by Ontario OFMDC both available to read on the NIMAC website.

ONTARIO REGIONAL REPORT

MANO is hosting professional development workshops for cultural workers and board members of MANO and NIMAC. They will be offered remotely, and MANO is developing tech resources to improve interactivity and online learning via OTF Capital grant. They expect to open workshops to IMAA members in Winter 2016.

Will host another conference titled Mapping Medias. Will take place in Toronto, January 28-31, 2016. The program is expected to be released in October.

MANO is also developing a leadership project. We have been developing toolkits and templates for organizations in three areas: HR/Governance; Access and Equity; Conflict resolution and mediation. The work with consultants will go to the membership for ratification at the conference and then open-sourced everywhere.

MANO is currently working with a Ministry of Culture consultation group to develop a cultural policy framework for Ontario and working to make grants to individual artists not subject to Ontario taxes, working on a legal framework with the ministry.

Also working to exempt grant income from income counting against provincial disability support to create better inclusion for artists with disabilities.

MANO has been providing capacity building consulting to emerging groups in all regions of Ontario.

Collaborating with Provincial Arts Service Organizations in Ontario to advocate for the arts sector provincially.

MANO is also holding regional consultations in underserved areas of Ontario to help launch new collectives and organizations to provide media arts production, training and dissemination resources.

PACIFIC REGIONAL REPORT

There are 17 members in the Pacific region. Zoe Toupin (Yukon Film Society) has stepped down from the Board and they welcome Yun-Jou Chang (Cinevolution). Bryan Skinner is leaving his executive position at Cinevic.

The Pacific is working toward the creation of a regional media arts organisation. In order to access operating funding, they need successful project grants. The initial work was conducted through a leadership for change grant that was submitted by Peter Sandmark (Media Net) in Victoria. The grant allowed them to conduct an analysis of the member organizations activities, capacities, and CADAC financial and statistical data in order to draft a comprehensive portrait of our network. This research also highlighted contributions made by the Pacific region to the larger arts community, found common challenges in the sector and to make recommendations to funders.

They have been actively making presentations on behalf of the Pacific to provincial committees on finance and government services for their annual budget consultations. They thank all their members from the Pacific IMAA and also Emmanuel and Mercedes for their support.

PRAIRIES NORTH WEST TERRITORIES REGIONAL REPORT

Several weeks ago the last board member for the region stepped down and as an alternate, Jeremy Emerson was recruited to fill the void. In the next few weeks they will be recruiting another board member and two new alternates for the region.

QUEBEC REGIONAL REPORT

This year they were under austerity since the coming to power of liberal provincial government. 2.5 million dollars were cut from the Cultural budget on June 23rd on the National Quebec Day. They are unsure how these cuts will affect artists. The CALQ director made it clear these efforts will help the government to achieve his austerity goals. The director of CALQ is now Director of Civilisation in Quebec city. We wish him good luck!

Last week a new digital plan was announced between Ministry of Communication & Culture and the City of Quebec. Six new measures were announced; three of them for young people between 12 and 17 years old. This \$400,000 agreement is related to the digital plan put forward by the Ministry of Culture. This digital platform will put together resources of cultural organizations.

From May 31st to June 4th 2016 will have the IMAA Conference in Quebec City. The Conference is organized by several organizations of Meduse, also celebrating his 20th anniversary this year. La Bande Vidéo in collaboration with Avatar Antitube and Spira (VideoFemmes and Spira recently fused). Impulse is the title of the Conference.

BOARD OF DIRECTORS 2014-2015

Christopher Payne, Ontario Director, President

Available Light Screening Collective, 2 Daly Avenue, Ottawa, ON K1N 7B9

Amanda Dawn Christie, Atlantic Director, Vice-President

Galerie Sans Nom, Centre Culturel Aberdeen, 140 rue Botsford, Moncton, NB E1C 4X5

Martha Cooley, Atlantic Director, Treasurer

AFCOOP, 5663 Cornwallis Street, Suite 101, Halifax, NS B3K 1B6

Holly Cunningham, Ontario Director, Secretary

Near North Mobile Media Lab, WKP Kennedy Gallery, 150 Main St E, North Bay Ontario P1B 1A8

Jeremy Emerson, PNWT Director

Western Arctic Moving Pictures Film Society, 4916 49th street, Yellowknife, NT X1A 2P8

Emma Hendrix, Pacific Director

VIVO Media Arts, 1965 Main Street, Vancouver, BC V5T 3C1

Yun-Jou Chang, Pacific Director

Cinevolution, 7700 Minoru Gate, Richmond, BC V6Y 1R9

Scott Miller-Berry, Ontario Director

Workman Arts Project of Ontario, 448-401 Richmond Street West, #448, Toronto, ON M5V 3A8

Sébastien Hudon, Quebec Director

La Bande Vidéo, 541 de Saint-Vallier Est, B.P. 2, Québec, QC G1K 3P9

Renée Laprise, Atlantic Director

Island Media Arts Coop, 115 Richmond Street, Charlottetown, PE C1A 8C3

Ariel Smith, NIMAC Director

SAW Video, 67 Nicholas Street, Ottawa, ON K1N 7B9

Cecilia (Cease) Wyss, NIMAC Director

Independent

Alternates

Andrew Connors, Pacific Alternate

Yukon Film Society, 212 Lambert Street, Whitehorse, YT Y1A 1Z4

Bryan Skinner, Pacific Alternate

Cinevic, 1119 Fort Street, Victoria, BC V8V 3K9

Betty Carpick, Ontario Alternate

Bay Street Film Festival, 4A Court Street South – Room 19c, Thunder Bay, ON P7B 2W4

Moonsun Choi, Ontario Alternate

SAW Video, 67, rue Nicholas

Ottawa, ON K1N 7B9

Francois Toussaint, Quebec Alternate

PRIM, 2180 Fullum, Montréal, QC H2K 3N9

Mériol Lehman, Quebec Alternate

AVATAR, 541 De Saint-Vallier Est, bureau 5-62, Québec, QC G1K 3P9

Alex Balkam, Atlantic Alternate

AFCOOP, 5663 Cornwallis Street, Suite 101, Halifax, NS B3K 1B6

Anna Petras, Atlantic Alternate

NIFCO, 40 Kings Road, St John's, NL A1C 3P5

Aleyna May Morin, NIMAC Director

Tribe Inc., 50 Chief David Knight Road, Muskoday, SK S0J 3H0

LIST OF MEMBERS

Agence Topo

5455, De Gaspé Ave, #1001
Montréal, QC H2T 3B3
(514) 279-8676
agence@agencetopo.qc.ca
<http://www.agencetopo.qc.ca>

Alberta Media Arts Alliance Society (AMAAS)

901, 1323 15 Ave. SW
Calgary, AB T3C 0X8
(403) 890-7278
info@amaas.ca
<http://www.amaas.ca>

Alternator Centre for Contemporary Art

Rotary Centre for the Arts
421 Cawston Avenue, #103
Kelowna, BC V1Y 6Z1
(250) 868-2298
info@alternatorgallery.com
<http://www.alternatorgallery.com>

aluCine Toronto Latin Film & Media Arts Festival

898b St. Clair Ave West, 2nd floor
Toronto ON M6C 1C5
(416) 548-8914
info@alucinefestival.com
<http://www.alucinefestival.com>

Antitube

640 Côte d'Abraham
Québec, QC G1R 1A1
(418) 524-2113
antitube@antitube.ca
<http://www.antitube.ca>

Art for Commuters

Toronto, Ontario
sswitzer@art4commuters.com
<http://www.art4commuters.com/>

Artengine

Arts Court
2 Daly Avenue,
Ottawa, ON K1N 6E2
(613) 482-0119
artlist@artengine.ca
<http://www.artengine.ca>

Atlantic Filmmakers Cooperative (AFCOOP)

P.O. Box 2043, Station M
Halifax, NS B3J 2Z1
(902) 405-4474
admin@afcoop.ca
<http://www.afcoop.ca>

Available Light Screening Collective

2 Daly Avenue
Ottawa, ON
availablelightcollective@gmail.com

Avatar

541 De Saint-Vallier Est, #5-62
Québec, QC G1K 3P9
(418) 522-8918
avatar@avatarquebec.org
<http://www.avatarquebec.org>

Calgary Society of Independent Filmmakers (CSIF)

Building J2, 2711 Battleford Avenue SW
Calgary, AB T3E 7L4
(403) 205-4747
info@csif.org
<http://www.csif.org>

Canadian Filmmakers Distribution Centre (CFMDC)

401 Richmond Street West, #119
Toronto, ON M5V 3A8
(416) 588-0725
director@cfmdc.org
<http://www.cfmdc.org>

Centre for Art Tapes (CFAT)

220-1657 Barrington Street
Halifax, NS B3J 2A1
(902) 422-6822
cfat.communication@ns.sympatico.ca
<http://www.centreforarttapes.ca>

Centre Turbine

5445 De Gaspé, #1016
Montréal, QC H2T 3B2
(514) 606-8276
info@centreturbine.org
<http://www.centreturbine.org>

Charles Street Video (CSV)

65 Bellwoods Avenue
Toronto, ON M6J 3N4
(416) 603-6564
csv@charlesstreetvideo.com
<http://www.charlesstreetvideo.com>

Cinema Canadiana

2456 Connaught Avenue
Halifax, B3L 2Z4
(647) 839-0125
info@cinemacanadiana.ca
<http://www.cinemacanadiana.ca>

Cinema Política

PO Box 55097
Montréal, QC H3G 2W5
info@cinemapolitica.org
www.cinemapolitica.org

Cinémathèque Québécoise

335 De Maisonneuve Blvd Est
Montréal, QC H2X 1K1
(514) 842-9763
info@cinematheque.qc.ca
http://www.cinematheque.qc.ca/en

Cinevic

1931 Lee Ave
Victoria, BC V8R 4W9
(250) 389-1590
director@cinevic.ca
http://www.cinevic.ca

Cinevolution Media Arts Society

214-8140 Colonial Drive
Richmond, BC V7C 4T7
(778) 869-3278
info@cinevolutionmedia.com

Cineworks

1131 Howe Street, #300
Vancouver, BC V6Z 2L7
(604) 685-3841
info@cineworks.ca
http://www.cineworks.ca

Coalition of Canadian Independent Media Art

Distributors (CCIMAD)
info@vucavu.com
http://vucavu.com/

Coop Vidéo de Montréal

1124 Marie-Anne Est, #21
Montréal, QC H2J 2B7
(514) 521-5541
info@coopvideo.ca
http://www.coopvideo.ca

DAÏMÓN

78 rue Hanson
Gatineau, QC J8Y 3M5
(819) 770-8525
daimon@daimon.qc.ca
http://www.daimon.qc.ca

Dawson City International Short Film Festival

Klondike Institute of Art and Culture
Bag 8000, Y0B 1G0
Dawson City, Yukon
(867) 993-5005
filmfest@kiac.ca
http://www.dawsonfilmfest.com

Eastern Bloc

7240, rue Clark
Montréal, QC H2R 2Y3
(514) 284-2106
info@easternbloc.ca
http://www.easternbloc.ca

Ed Video

40 Baker St. 2nd floor, PO Box 1629
Guelph, ON N1H 6R7
(519) 836-9811
Fax: (519) 836-0504
liz@edvideo.org
http://www.edvideo.org

EMMEDIA Gallery & Production Society

351 - 11 Ave. SW. Suite #203
Calgary, Alberta, T2R 0C7
(403) 263-2833
emmedia@emmedia.ca
http://www.emmedia.ca

Factory Media Centre

228 James Street
North Hamilton, ON L8R 2L3
(905) 577-9191
info@factorymedia.ca
http://www.factorymedia.ca/

Fairytales Presentation Society

#202, 351 - 11 ave SW
Calgary, AB T2R 0C7
(403) 244-1956
info@fairytalesfilmfest.com
http://www.fairytalesfilmfest.com

Faucet Media Arts Centre & Struts Gallery

7 Lorne Street
Sackville, NB E4L 3Z6
(506) 536-1211
info@strutsgallery.ca
http://www.strutsgallery.ca

Film and Video Arts (FAVA)

Ortona Armoury Arts Building
9722 102 Street
Edmonton, AB T5K 0X4
(780) 429-1671
info@fava.ca

Films de l'Autre (Les)

2205, rue Parthenais #108
Montréal, QC H2K 3T3
(514) 396-2651
fda@qc.aira.com
http://www.lesfilmsdelautre.com

Flash Frame Film and Video Network

25 High Street
North Thunder Bay, ON P7A 5R1
(807) 344-7405
<https://flashframe2.wordpress.com/>

Galerie Sans Nom

Centre Culturel Aberdeen
140 rue Botsford, #13 & 16
Moncton, NB E1C 4X5
(506) 854-5381
info@galeriesansnom.org
<http://www.galeriesansnom.org/>

Gallery Gachet

88 East Cordova St.
Vancouver, BC V6A 1K2
(604) 687-2468
ed@gachet.org
<http://www.gachet.org>

Groupe Intervention Vidéo (GIV)

4001 rue Berri, #105
Montréal, QC H2L 4H2
(514) 271-5506
info@givideo.org
<http://www.givideo.org>

Images Festival

401 Richmond Street West, #448
Toronto, ON M5V 3A8
(416) 971-8405
scott@imagesfestival.com
<http://www.imagesfestival.com>

imagineNATIVE Film + Media Arts Festival

401 Richmond Street West, #349
Toronto, ON M5V 3A8
(416) 585-2333
info@imagineNATIVE.org
<http://www.imagineNATIVE.org>

Independent Filmmakers Co-operative of Ottawa

Arts Court
2 Daly Avenue, #140
Ottawa, ON K1N 6E2
(613) 569-1789
ifco@ifco.ca
<http://www.ifco.ca>

Inside Out Lesbian & Gay Film Festival

401 Richmond Street West, #219
Toronto, ON M5V 3A8
(416) 977-6847
inside@insideout.ca
<http://www.insideout.on.ca>

Island Media Arts Co-op (IMAC)

P.O. Box 2726
115 Richmond Street, 3rd floor of The Guild
Charlottetown, PE C1A 8C3
(902) 892-3131
imac@pei.aibn.com
<http://islandmedia.pe.ca/>

La Bande Vidéo

541 de Saint-Vallier Est, B.P. 2
Québec, QC G1K 3P9
(418) 522-5561
info@labandevideo.com
<http://www.labandevideo.com>

**La Coalition Canadienne des Distributeurs
Indépendants en Arts Médiatiques (CCDIAM)**

401 Richmond Street West, Suite 245
Toronto, ON M5V 3A8
Phone: (416) 588-0725

Le Labo

55 rue Mill, Édifice Cannery No 58, Studio 317,
Toronto ON M5A 3C4
(416) 861-1853
info@lelabo.ca
<http://www.lelabo.ca>

Les Films du 3 mars (F3M)

2065 rue Parthenais, #277
Montréal, QC H2K 3T1
(514) 523-8530
info@f3m.ca
<http://www.f3m.ca>

Main Film

981 Boulevard Saint-Laurent
Montréal, QC H2W 1Y5
(514) 845-7442
info@mainfilm.qc.ca
<http://www.mainfilm.qc.ca/>

Media Net

2750 Quadra Street, #110
Victoria, BC V8T 4E8
(250) 381-4428
info@media-net.bc.ca
<http://www.media-net.bc.ca>

Media Network of Ontario (MANO)

#245-401 Richmond Street West
Toronto, ON M5V 3A8
(416) 841-8661
director@mano-ramo.ca
<http://www.mano-ramo.ca>

Metro Cinema Society
8712-109 Street
Edmonton, AB T6G 1E9
(780) 425-9212
metro@metrocinema.org
<http://www.metrocinema.org>

Molior
CP572 Place Victoria
Montréal, QC H4Z 1J8
(514) 931-2984
<http://www.molior.ca/>

Moving Images Distribution
103-511 West 14th Avenue
Vancouver, BC V5Z 1P5
(604) 684-3014
mailbox@movingimages.ca
<http://www.movingimages.ca>

Near North Mobile Media Lab (N2M2L)
WKP Kennedy Gallery
150 Main Street East
North Bay Ontario P1B 1A8
(705) 476-6402
mobilemedialab@gmail.com
<http://www.n2m2l.ca>

New Brunswick Filmmakers' Co-operative
732 Charlotte Street Arts Centre
Fredericton, NB E3B 1M5
(506) 455-1632
info@nbfilmcoop.com
<http://www.nbfilmcoop.com>

New Forms Media Society
200-252 East 1st Avenue
Vancouver BC V5T 1A6
(604)728-3024
<http://www.newformsfestival.com>

New University Television (NUTV)
315 MacEwan Hall
2500 University Drive NW
Calgary, AB T2N 1N4
(403) 220-3392
nutv@ucalgary.ca
<http://www.nutv.ca>

Newfoundland Independent Filmmakers' Coop (NIFCO)
40 Kings Road
St. John's, NL A1C 3P5
(709) 753-6121
jean@nifco.org
<http://www.nifco.org>

Oboro
4001, rue Berri, #301
Montréal, QC H2L 4H2
(514) 844-3250
oboro@oboro.net
<http://www.oboro.net>

Of the Land Collective
RR#2 Site 65 Comp 39
Penticton, BC
(250) 770-0124

On Main
1-200 East 20th Avenue
Vancouver, BC V5V 1M1
(604) 872-7713
info@onmaingallery.com
<http://www.onmaingallery.com/>

Paraloeil
188, Évêché Ouest, 2e étage
Rimouski, QC, G5L 4H9
(418) 725-0211
info@paraloeil.com
<http://www.paraloeil.com>

PAVED Arts
424 20th Street West
Saskatoon, SK S7M 0X4
(306) 652-5502
executive@pavedarts.ca
<http://www.pavedarts.ca>

Planet in Focus - International Environmental Film & Video Festival (PIF)
The Historic Distillery District
15 Case Goods Lane, Studio 402
Toronto, ON M5A 3C4
(416) 531-1769
information@planetinfocus.org
<http://www.planetinfocus.org>

Productions et Réalisations Indépendantes de Montréal (PRIM)
2180 rue Fullum
Montréal, QC H2K 3N9
(514) 524-2421
info@primcentre.org
<http://www.primcentre.org>

Projetto
Case postale 10133 du Millénaire
St-Basile-le-Grand, QC J3N 0A2
(514) 267-6400
anne@projetto.org
<http://www.projetto.org>

Queer City Cinema
2236 Osler Street
Regina, SK S4P 1W8
(306) 757-6637
queercitycinema@yahoo.ca
<http://www.queercitycinema.ca/>

Quickdraw Animation Society (QAS)
201-351, 11 Ave SW
Calgary, AB T2R 0C7
(403) 261-5767
email@quickdrawanimation.ca
<http://www.quickdrawanimation.ca>

Reel Asian - Toronto Reel Asian International Film Festival
401 Richmond Street West, #309
Toronto, ON M5V 3A8
(416) 703-9333
info@reelasian.com
<http://www.reelasian.com>

Reelout Arts Project Inc.
82 Sydenham Street
Kingston, ON K7L 3H4
(613)-549-REEL (7335)
director@reelout.com
<http://www.reelout.com>

Saskatchewan FilmPool Cooperative
1822 Scarth Street, #301
Regina, SK S4P 2G3
(306) 757-8818
info@filmPool.ca
<http://www.filmPool.ca>

SAW Video
67 Nicholas Street
Ottawa, ON K1N 7B9
(613) 238-7648
sawvideo@sawvideo.com
<http://www.sawvideo.com>

Soil Media Art / Neutral Ground
1856 Scarth Street, #203
Regina, SK S4P 2G3
(306) 522-7166
ngsoil1@accesscomm.ca
<http://www.soilmedia.org>

Spirafilm
541 rue De Saint-Vallier Est
Québec, QC G1K 3P9
(418) 523-1275
info@spirafilm.com
<http://www.spirafilm.com>

Studio XX
4001 rue Berri, #201
Montréal, QC H2L 4H2
(514) 845-7934
info@studioxx.org
<http://www.studioxx.org>

The Banff Centre - Film & Media
107 Tunnel Mountain Drive
Box 1020, Station 55
Banff, AB T1L 1H5
(403) 762-6196
<http://www.banffcentre.ca>

Toronto Animated Image Society (TAIS)
60 Atlantic Avenue, Suite 102, Studio 09
Toronto, ON M6K 1X9
(416) 533-7889
tais@bellnet.ca
<http://www.tais.ca>

Trinity Square Video (TSV)
401 Richmond West, #376
Toronto, ON M5V 3A8
(416) 593-1332
roy@trinitysquarevideo.com
<http://www.trinitysquarevideo.com>

Vancouver Indigenous Media Arts Festival (VIMAF)
111 W Hastings Street
Vancouver, BC V6B 1H4
(604) 989-5629
vimaf.2011@gmail.com
<http://www.creativetechology.org>

Victoria Film Festival
1215 Blanshard Street
Victoria, BC V8W 3V4
(250) 389-0444
info@victoriafilmfestival.com
<http://www.victoriafilmfestival.com/>

Vidéo Femmes
291, rue De Saint-Vallier Est, #104
Québec, QC G1K 3P5
(418) 529-9188
info@videofemmes.org
<http://www.videofemmes.org>

Video Pool
100 Arthur Street, #300
Winnipeg, MB R3B 1H3
(204) 949-9134
vpadmin@videopool.org
<http://www.videopool.org>

Vidéographe

4550, rue Garnier
Montréal, QC H2J 3S7
(514) 521-2116
info@videographe.qc.ca
<http://www.videographe.qc.ca>

VIVO Media Arts

1965 Main Street
Vancouver, BC V5T 3C1
(604) 872-8337
info@vivomediaarts.com
<http://www.vivomediaarts.com>

VTape

401 Richmond Street West, #452
Toronto, ON M5V 3A8
(416) 351-1317
info@vtape.org
<http://www.vtape.org>

W2 Community Media Arts Society

#250-111 West Hastings Street
Vancouver, BC V6A 4H9
(604) 689-9896
info@creativetechnology.org
<http://www.creativetechnology.org>

Wapikoni Mobile

400 Avenue Atlantic – Bureau 101
Montréal, QC
(514) 276-9274
info@wapikoni.ca
<http://www.wapikoni.ca/accueil>

Western Artic Moving Pictures (WAMP)

4916 - 49th Street BOX 2487
Yellowknife, NT X1A 2P8
(867) 766-2586
wamp@wamp.ca
<http://www.wamp.ca>

Western Front

303 East 8th Avenue
Vancouver, BC V5T 1S1
(604) 876-9343
media@front.bc.ca
<http://www.front.bc.ca>

White Water Gallery

143 Main St. P.O. Box 1491
North Bay, ON P1B 8J6
(705) 476-2444
info@whitewatergallery.com
<http://www.whitewatergallery.com/>

Winnipeg Aboriginal Film Festival (WAFF)

82 George Avenue
Winnipeg, MB R3B 0K1
(204) 774-1375 or (204) 880-5381
info@aboriginalfilmfest.org
<http://www.aboriginalfilmfest.org>

Winnipeg Film Group

100 Arthur Street, #304
Winnipeg, MB R3B 1H3
(204) 925-3456
info@winnipegfilmgroup.com
<http://www.winnipegfilmgroup.com>

Workman Arts / RendezVous With Madness

Film Festival
651 Dufferin Street
Toronto, ON M6K 2B2
(416) 583-4339
Box Office: (416) 583-4606
info@rendezvouswithmadness.com
<http://www.rendezvouswithmadness.com>

Yukon Film Society

212 Lambert St.
Whitehorse, YT Y1A 1Z4
(867) 393-3456
yfs@yukonfilmsociety.com
<http://www.yukonfilmsociety.com>

HISTORY AND PRINCIPLES

HISTORY

As a result of several formative meetings by representatives of a number of film production, distribution and exhibition groups from across Canada, the Independent Film Alliance was founded in Yorkton, Saskatchewan, in November 1980. Subsequently incorporated as a non-profit organization, the Alliance saw its mandate and its membership grow. To better reflect these mutations, the organization's name changed in the mid-1990s to Independent Film & Video Alliance (IFVA). Later, at the Annual General Meeting in 2002, the membership - now also constituted of audio art and new media groups - voted for the organization's name to be changed to Independent Media Arts Alliance/Alliance des arts médiatiques indépendants (IMAA/AAMI). The mandate of the Alliance hasn't changed; its work, undertaken with recognized expertise and diplomacy, has become wider and diversified.

FOUNDING PRINCIPLES

Our groups are distinct from one another and we value these differences. Just as we, as individuals, are able to pool our resources to mutual advantage in organizations that protect and promote individual free expression, it is possible and desirable to unite film, video and electronic media groups, each with its own character, in an Alliance. The Alliance does not limit itself to one genre, ideology or aesthetic but furthers diversity of vision in artistic and social consciousness. IMAA members make a commitment to take anti-racist, anti-sexist and anti-homophobic positions in terms of hiring, distribution, production and representation. Also they respect and support the autonomy of native cultural representation. The Alliance believes that independent film, video and electronic media are valuable and vital forms of expression of our respective cultures, which can uncover the prevailing illusions and expose the formulas that underlie the vast majority of commercial and institutional messages.

STATEMENT OF PRINCIPLE AGAINST CENSORSHIP

"In face of the legitimate threat of censure by media classification boards, as well as the potential for self-censure by artists as a result of the classification process, the IMAA affirms the right of media artists and organisations to present media art works to the public and the right of the public to experience that work. The requirement that works of film, video, and other media arts be approved before the public is allowed access to them can rarely, if ever, be justified: it denies the right of the artist on the one hand, and of the public on the other - the protection of which they are entitled within the laws and before the courts of this country; it obliterates that exercise of responsible judgement which is the right and duty of every citizen in a free society."

STRUCTURE

At the Annual General Meeting members meet to set the Alliance's policies and to determine priorities for the organization's activities. Implementation of AGM decisions is carried out by the National Director, under the direction and supervision of the Board of Directors, elected by the membership to reflect a balanced regional representation. The IMAA president is elected by the General Assembly.

REVENUES

- Canada Council for the Arts (operational funding)
- Membership fees

Historically, project grants have been received from:

- Canada Council, National Film Board, Department of Canadian Heritage, Telefilm Canada

As of 2005, project grants are only received from the Canada Council and The Department of Canadian Heritage

ACTIVITIES

- National Conference and media arts showcase held biennially in a different city in Canada
- Annual General meeting
- Networking, co-ordinated through the national office
- Advocacy, including necessary research
- Monthly electronic newsletter
- Consultation with federal and provincial government departments and agencies
- Acting as a liaison and exchanging information with other organizations with objectives similar to the Alliance's

MEMBERSHIP

Membership is open to any organization in Canada whose mandate is to encourage, promote and facilitate the independent production, distribution and exhibition of films, videos and electronic media works. The Alliance defines an independent production as being a work over which the artist maintains full creative and editorial control at all stages, from production to exhibition.

Membership applications are submitted to the national office. All members must support the creation, distribution or presentation of media arts and:

- be not-for-profit organization, a member-driven co-op, or an artist collective,
- be artist initiated and controlled,
- pay fees to artists,
- support sexual and gender equality in their organization,
- support cultural equity,
- share the aims and objectives of the IMAA.

MEMBERSHIP FEES

The annual membership fee varies according to the size of the organization's operating budget:

Less than \$50,000 > 50\$

\$50,000- \$100,000 \$ 100.00

\$100,000 - \$300,000 \$ 200.00

\$300,000 – \$500,000 \$ 300.00

Over \$500,000 \$ 400.00

ALLIED MEMBER

An Allied member is available to all Canadian organizations dedicated to furthering the media arts. This Allied Membership category is an opportunity for cultural organizations that do not meet the above-listed membership criteria but who wish to demonstrate support of the IMAA mandate.

The criteria that applies to Allied Members:

- Support sexual and gender equality
- Support cultural equity
- Support the aims and objectives of the IMAA

ALLIED MEMBERSHIP FEES

Annual allied membership fee: \$25

The IMAA is firmly committed to actively assuring full participation in the organization and in access to its resources to all people, regardless of gender, race, language, sexual orientation, age or ability. This commitment will be reflected throughout the organization in IMAA personnel, policies, practices, membership recruitment, recruitment of the Board of Directors, committees and positions of responsibility in the organization and in all other activities of the organization. It is the responsibility of the Board of Directors to ensure that members of the organization understand and adhere to this commitment in all of their activities pertaining to the IMAA.